

events07

Learning
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Organisational Development

A one day masterclass with Dr Mee-Yan Cheung-Judge – 2 May 2007

Organisational Development (OD) is entering a dynamic new phase, and Dr Mee-Yan Cheung-Judge is one of the leading international OD advocates who has championed its value in the UK and Europe. For those who have a key role in supporting sustainable change in organisations, this will be both an inspirational and thought-provoking day.


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Dr Mee-Yan Cheung-Judge has spent 25 years helping public and private organisations with major change programmes. Her exceptional experience, working with over 300 organisations, places her in an ideal position to evaluate the status and performance of OD. Set against a growing debate among US OD academics and practitioners as to the status of the OD discipline, Mee-Yan's masterclass will cut to the key issues and their relevance to OD in the UK.

Mee-Yan will address these issues and also explore the discipline at a ground

level. What is its real status in UK organisation life? What value does it or can it add? Who are the practitioners and how can they be effectively equipped?

She will also review where OD sits structurally and which evolutionary development of OD interventions we need to pay attention to.

Consideration will also be given to the importance of understanding the rich history and roots of OD in order to preserve its identity and create its future.

9.30am – 4.30pm

The format of the day will provide an opportunity to work with two key emergent methodologies and balance expert input with interactive learning.



MASTERCLASS AGENDA

- Definition of OD
- History and development of OD
- OD's role in the life of the organisation over the last 60 years
- HR and OD relationships and OD's structural position in the organisation
- Role of leaders as custodians of organisation health
- Critical role of OD diagnostic work
- Evolution of OD interventions and the type of skills OD practitioners need
- The importance of OD metrics; how we train ourselves from thinking humanistic values to organisation results without compromising our value

PARTICIPANT PROFILE

The programme is aimed at two particular types of participants:

- senior leaders who lead major changes in a whole organisation
- those in a position to help senior leaders to do just that

SPEAKER PROFILE

Since obtaining her PhD in Organisation Studies in 1979, Mee-Yan has held a number of academic positions and run her own OD consultancy since 1984. A specialist in large-scale change programmes, she is well known for her creative large-system intervention work with over 300 organisations.

Mee-Yan has long campaigned for the continuous development and improvement of OD education in the UK. This includes improving the literacy among organisational leaders about the role of OD in achieving strategic ambitions and building sustainable and healthy organisations. Her passion to make OD a distinct field has led to her work with Roffey Park, building focused OD programmes. She has also partnered professional associations like CIPD to make the work of OD more visible in their conference and teaching programmes.

Mee-Yan's next focus is to stimulate and encourage authors from the UK to play an emerging role in sharing UK-based OD practices and case studies, helping OD to become truly international rather than US-driven discipline.

To book:

Phone +44 (0)1293 854047, email bookings@roffeypark.com or online at www.roffeypark.com/events

Fee: £390 + VAT (£350 + VAT if booked before 26 March 2007)

If you bring a senior colleague with you, they can participate for the special price of £280 + VAT

Group booking discount (3+ people) £350 + VAT

Education/charity sector £310 + VAT

Accommodation is available: our spacious en-suite bedrooms are contemporary and comfortable. Bed and breakfast costs £85 + VAT. To book, please contact Caroline Wright on 01293 854044 or email caroline.wright@roffeypark.com