

# events08

Learning  
through  
shared  
experience



## Embodied leadership

A one day masterclass with Dr Richard Strozzi-Heckler – 25 April 2008

Knowing what makes an effective leader does not make you one. Rather, it is the ability to convert this knowledge into pragmatic, inspirational action that creates effective leaders. Using groundbreaking insight and techniques, this day will be an exceptional opportunity to hear US based Richard Strozzi-Heckler explore leadership from a totally different perspective.

  
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## Embodied leadership

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Dr Richard Strozzi-Heckler is a pioneer of Embodied Leadership – centred on the notion that for a leader to be at their optimal level of performance they need to be emotionally, spiritually and physically congruent.

The integration of these three elements enables a leader to achieve their full potential and provides the credibility of declaration and action that inspires others to follow.

Richard's one day masterclass is an ideal introduction into his successful methods of focusing individual talent into purposeful action that creates the capacity to produce valuable results.

During this masterclass the following will be considered:

- **Vitality, passion, inspiration, motivation, team spirit are much talked about**
  - Can they be delivered with just talk?
- **We talk about leaders embodying their vision and values**
  - What does that mean and how can it be taught?
- **Constant change, stress and pressure are now part of every leader's day job**
  - What specific practices can leaders adopt that allow them to control these?
- **Everyone recognises leadership 'presence', the ability to command attention, trust and respect even before speaking**
  - Where does this come from? Can it be taught?
- **The majority of communication is non-verbal**
  - How can that knowledge be made practical and useful?
- **Trust is important to every model of leadership**
  - Why do we instinctively trust some people and not others?
  - In practical terms, how can trust be built?

### MASTERCLASS AGENDA

9:30am–5:00pm

The interactive format of the day will enable you to explore new knowledge and techniques through practical engagement. Participants can expect to:

- Identify natural strengths
- Reveal and enhance leadership style
- Begin to transform self-limiting beliefs and habits
- Learn how to stay centred in the face of conflict
- Become a more receptive listener

### PARTICIPANT PROFILE

This masterclass is for leaders who are committed to improving their leadership, rather than just understanding new models.

### SPEAKER PROFILE



Richard Strozzi-Heckler is co-founder and President of Strozzi Institute.

An acclaimed US and international speaker and consultant on leadership and mastery, Richard has spent more than three decades researching, developing, and teaching the practical application of Somatics (the unity of language, action, and meaning) to business leaders and executive managers. He has distilled these decades of experience into techniques and coaching models that create effective and lasting change for individuals and teams. Organisations as diverse as Apple, Pfizer, Motorola, Microsoft and the US Navy Seals, have all benefited from Richard's programmes.

The author of seven books including *The Leadership Dojo*, *Being Human at Work*, *In Search of the Warrior Spirit*, *The Anatomy of Change*, *Holding the Center*, *The Mind/Body Interface*, and *Aikido and the New Warrior*: [www.strozziinstitute.com](http://www.strozziinstitute.com)

#### To book:

Phone +44 (0)1293 854047, email [bookings@roffeypark.com](mailto:bookings@roffeypark.com) or online at [www.roffeypark.com/events](http://www.roffeypark.com/events)

Fee: £395 + VAT (£355 + VAT if booked before 15 March 2008)

Group booking discount (3+ people) £355 + VAT

Education/charity sector £315 + VAT

#### Accommodation is available:

our spacious en-suite bedrooms are contemporary and comfortable. Bed and breakfast costs

£85 + VAT. To book, please contact Caroline Wright on 01293 854044 or email [caroline.wright@roffeypark.com](mailto:caroline.wright@roffeypark.com)

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