

events07

Learning
through
shared
experience



Coaching and mentoring: a fresh approach

A one-day masterclass with Jenny Mackewn – 19 July 2007

Coaching is an essential skill in today's world of work, as gone are the days when you can do everything yourself. In this one-day masterclass, Jenny Mackewn, a renowned executive coach, will offer a unique and fresh approach to develop your skills as a truly effective coach and mentor.

If you are involved in any capacity as a coach or mentor then this is the day for you.

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Jenny Mackewn is one of the leading advocates and innovators in the areas of mentoring, coaching, facilitation and interpersonal skills in business. In her one-day masterclass, Jenny will investigate and demonstrate a unique and fresh approach to coaching and mentoring that offers new insights and benefits to both coaches and mentors.

The discipline of participative action research as a practice, is simultaneously inquiring and productive and Jenny will show how it is ideally suited to enlivening and deepening coaching and mentoring relationships – both formal and informal.

She will:

- Show how the coaching/mentoring meeting can be treated like a mini inquiry group
- Illustrate the cycle of coaching
- Show practical examples and demonstrations

Focusing on the spectrum of skills and qualities of the coach and mentor, Jenny will demonstrate how practitioners often require apparently contradictory or polarised skills, for instance listening deeply and sometimes talking articulately; sometimes drawing out the client and sometimes helping the client contain themselves.

9:30 – 4:30pm

The format of the day will be a workshop with a mix of theoretical input, discussion and opportunity for practice and feedback in small groups.

AGENDA

The one-day masterclass will provide:

- Enough theoretical overview to frame and make sense of the practice
- Demonstrations and identification of the skills used in the demonstration
- A chance to explore your own concerns or interests about either coaching/mentoring or your wider life issues – in creative ways
- Opportunities to practice and gain feedback in small friendly groups

SPEAKER PROFILE

Jenny Mackewn is an executive coach and mentor and an international consultant. She has introduced programmes in Coaching and Mentoring – a fresh approach to a range of private and public sector organisations, including Syngenta, Roche, National Trust and Unite. Jenny has also integrated the approach into programmes at the Centre for Action Research in Professional Practice, School of Management, University of Bath, where she is a visiting fellow. She has recently written a chapter on Facilitation as Action Research in the Moment for the forthcoming Handbook of Action Research (Sage) and will draw on this work for her Roffey Park masterclass.



To book:

Phone +44 (0)1293 854047, email bookings@roffeypark.com or online at www.roffeypark.com/events

Fee: £390 + VAT (£350 + VAT if booked before 18 May 2007)

If you bring a colleague with you, they can participate for the special price of £280 + VAT

Group booking discount (3+ people) £350 + VAT

Education/charity sector £310 + VAT

Accommodation is available: our spacious en-suite bedrooms are contemporary and comfortable. Bed and breakfast costs £85 + VAT. To book, please contact Caroline Wright on 01293 854044 or email caroline.wright@roffeypark.com